



NEWS

Contact: Marisa Vallbona, on site: 619-708-7990

Envy Launches as The World's First Visual Search Engine

AUSTIN, Texas, March 10, 2017 – [Envy](#) - (findyourenvy.com) the world's first ever visual search engine - has launched, making consumers rethink the way they find the things they love, swiping through images, as opposed to reviews, where they can call it, map it, or book it. Watch Envy in action here: <https://goo.gl/1OC31W>.

Created by San Diego entrepreneurs Jennifer Cosco and Christopher Nebel, Envy is a web-based mobile app in which consumers locate and select products and services by swiping through images. Right if they love it, left if they don't. They also have the option to view the respective website, map, phone or booking information directly, read and post reviews, and establish a following as an influencer, all within one application.

“Envy, at its core, is a personal recommendation platform born out of the frustration of inauthentic lengthy reviews that don't give users a concise, honest, visual understanding of what to expect. This is social media with a purpose,” said Jennifer Cosco. “Before Envy, customers had to scroll through thousands of photos of hairstyles on Google images to find a style they like, and then hope their stylist can create the same look. With Envy, you can select the exact hairstyle you want and go directly to the same stylist who created it. Now imagine if you can do that for hair, nails, tattoos, plastic surgery, weddings, food and so much more.”

Already the app has caught the attention of the tech industry and was selected as a finalist in the Social and Culture category for the ninth annual [SXSW Accelerator competition](#). Cosco said the Accelerator pitch comes at a good time for the app since it's entering its Series A funding.

The accelerator is the marquee event of South by Southwest® (SXSW®) Conference and Festivals (March 10-19, 2017) [Startup Village®](#), where leading startups from around the world showcase some of the most impressive new tech innovations to a panel of hand-picked judges and a live audience. Out of the more than 500 companies who applied to present at SXSW Accelerator, Envy was selected out of 50 finalists in

ten different categories and will present alongside five other companies in the Social and Culture category.

The two-day event is being held the first weekend of SXSW Conference and Festivals, Saturday, March 11 through Sunday, March 12, on the fourth floor of the Downtown Austin Hilton. The pitch competition will then culminate with the SXSW Accelerator Awards Ceremony on Sunday evening, March 12, where winning startups from each category will be announced and honored. The Accelerator competition will feature finalists across the following ten categories: Augmented and Virtual Reality, Enterprise and Smart Data, Entertainment and Content, Health and Wearables, Innovative World, Payment and FinTech, Security and Privacy, Social and Culture, Sports, and Transportation.

For more information about SXSW Accelerator and to view the complete list of finalists, visit the following site: <http://www.sxsw.com/interactive/awards/accelerator>.

About Envy

Located in Carlsbad, Calif., Envy offers a visual search experience platform for products and services organized by geographical location combining visual appeal, review, e-commerce and social media. The company was founded by Jennifer Cosco, a young, driven entrepreneur and successful business owner within the fitness industry; and Christopher Nebel, a seasoned digital and brand strategist who created breakthrough social and digital content and solutions for brands like Sony, Land Rover, Nike, W Hotels, Mattel, Kraft, ESPN and Herman Miller. Learn more about Envy at findyourenvy.com or on social -- @findyourenvy on Instagram, Facebook and Twitter. Interested small business owners can learn more about registering and advertising their brand by contacting business@envy.social.com.

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